



Dear Business Owner,

The Cooperstown Concert Series, locally loved since 1970, is offering corporate sponsorship for our 51st season, as well as for our individual concerts. This upcoming season, we plan to feature six concerts, one concert per month from October, 2020 to March, 2021.

We totally understand how scary these times are for all of us, especially our treasured local businesses. If sponsoring a Concert Series show isn't feasible for you right now, please keep this letter handy for when things get back to normal.

Our 2020-21 season, still in the planning stages, will match our goal of diversity of music within our ever-tightening budget. However, COVID-19 and restrictions on public gatherings may impact our ability to stage concerts.

Here's what we have to offer:

\$5000 level - full season sponsorship includes 24 complimentary tickets (4 tickets for each of 6 shows) and recognition of your support in print and audio media including:

1. Full sponsorship credit on season brochure (needs advance notice)
2. 4 newspaper ads per show (24 in total) – we advertise in the Freeman's Journal & Hometown Oneonta, and in the Cooperstown Crier and Oneonta Daily Star, one ad in each paper in the week before show date
3. 24 1- minute radio spots per show (144 in total) via Townsquare Media's Oneonta based radio stations
4. Website exposure – credit on our home page.
5. Facebook page
6. Posters hung in retail locations in and around Cooperstown
7. Concert night programs
8. Announcement at all concerts

\$1000 level - sponsorship for one concert. Support at this level includes 8 complimentary tickets and recognition of your support in print and audio media including:

1. 4 newspaper ads per show – we advertise in the Freeman’s Journal & Hometown Oneonta, and in the Cooperstown Crier and Oneonta Daily Star, one ad in each paper in the week before show date
2. 24 1- minute radio spots per show via Townsquare Media’s Oneonta based radio stations
3. Website exposure –on individual concert page
4. Facebook page
5. Posters hung in retail locations in and around Cooperstown
6. Concert night programs
7. Announcement at concert

\$500 level - per show. Support at this level includes 4 complimentary tickets and recognition of your support in print media including:

1. Website exposure –on individual concert page
2. Facebook page
3. Posters hung in retail locations in and around Cooperstown
4. Concert night programs
5. Announcement at concert

\$250 level - per show. Support at this level includes 2 complimentary tickets and recognition of your support in print media including:

1. Concert night programs
2. Announcement at concert

We’d love to have you on board as Cooperstown Concert Series enters its historic 51st season.

For further information contact us at info@cooperstownconcertseries.org or call (607) 547 – 1812.